

# 30

INVISIBLE

ESTIMATED MONTHLY REVENUE LEAK

## \$5,485/mo

Summed across every issue AISO found on this scan.

Estimate based on industry benchmarks scaled by issue severity. Your actual impact may be higher or lower. Fix these issues and rescan to measure.

Target URL

## <https://impeccable.style/>

Scanned April 24, 2026

# Dimensions

Scoring across the 9 deterministic dimensions of AI search visibility, plus non-scoring crawler/search verification signals.

Content Structure	10 / 20	WARN	2 issues
Citation Density	0 / 20	FAIL	0 issues
Schema Markup	0 / 15	FAIL	3 issues
Crawler Access	6 / 15	WARN	1 issues
llms.txt	2 / 10	FAIL	1 issues
Agent Readiness	10 / 10	PASS	0 issues
Entity Clarity	4 / 10	WARN	3 issues
Freshness	0 / 5	FAIL	1 issues
Off-site Authority (proxy)	1 / 5	FAIL	0 issues
Negative Signals	0 / 0	WARN	1 issues
Trust Stack	0 / 0	FAIL	4 issues
Content Gap Opportunities	0 / 0	FAIL	2 issues
Prompt Injection	0 / 0	PASS	0 issues
Template Coverage	0 / 0	FAIL	1 issues
Content Decay	0 / 0	PASS	1 issues
Platform Profiles	0 / 0	WARN	4 issues
Web Verification	0 / 0	PASS	0 issues

# Top 10 fixes

Prioritized by severity. Issues marked auto-fixable can be patched automatically via AGNT Auto-fix.

CRITICAL · SCHEMA · AUTO-FIXABLE ~\$400/mo

## No valid Organization JSON-LD

Add `<script type='application/ld+json'>` with `@type:Organization` including name, url, logo, and sameAs (e3 social profiles).

CRITICAL · CRAWLER · AUTO-FIXABLE ~\$1,200/mo

## robots.txt blocks 8 AI bots

Allowlist AI crawlers in robots.txt. Start with GPTBot, ClaudeBot, PerplexityBot, Google-Extended.

HIGH · LLMSTXT · AUTO-FIXABLE ~\$250/mo

## llms.txt missing H1 title

Start llms.txt with `'# <Project name>'` as the H1 — per llmstxt.org this is the only required field.

HIGH · STRUCTURE ~\$325/mo

## No definition-lead opener in the first 150 tokens

Open the homepage with `'<Brand> is a <category> that <differentiator>'` — this is the single biggest lever for AI citability.

HIGH · SCHEMA · AUTO-FIXABLE ~\$500/mo

## FAQ section exists but is not marked up as FAQPage JSON-LD

Wrap the FAQ with a FAQPage JSON-LD block so AI engines can lift the Q/A pairs verbatim.

LOW · TEMPLATE\_COVERAGE ~\$95/mo

## Template coverage is limited in homepage-only scans

Run Template Audit, Full Site, or Deep Investigation mode to compare key templates across the site.

LOW · PLATFORM\_PROFILES ~\$95/mo

## Claude readiness is underdeveloped

Improve the underlying dimensions that drive claude citations: crawlability, structure, schema, freshness, entity clarity, and trust.

LOW · ENTITY ~\$160/mo

## No named author or byline visible

If the homepage surfaces editorial content, include an author byline (Person JSON-LD or 'By <Name>').

LOW · TRUST\_STACK ~\$95/mo

## Technical trust layer is weak

Strengthen the technical layer before expecting durable AI citations and stable visibility.

LOW · TRUST\_STACK ~\$95/mo

## Consistency trust layer is weak

Strengthen the consistency layer before expecting durable AI citations and stable visibility.

# Runtime Visibility appendix

The Runtime Visibility panel did not run for this scan. Requires at least 2 configured LLM engines.

**Total estimated leak across all issues: \$5,485/mo**

Fix them with ALSO Auto-fix for \$199/mo.

Estimated, not measured. Rescan after each fix to track whether the leak shrinks.