

44

PARTIAL

ESTIMATED MONTHLY REVENUE LEAK

\$4,510/mo

Summed across every issue AISO found on this scan.

Estimate based on industry benchmarks scaled by issue severity. Your actual impact may be higher or lower. Fix these issues and rescan to measure.

Target URL

<https://donutbrowser.com/>

Scanned April 25, 2026

Dimensions

Scoring across the 9 deterministic dimensions of AI search visibility, plus non-scoring crawler/search verification signals.

Content Structure	10 / 20	WARN	2 issues
Citation Density	5 / 20	FAIL	2 issues
Crawler Access	15 / 15	PASS	0 issues
Schema Markup	3 / 15	FAIL	2 issues
Agent Readiness	10 / 10	PASS	0 issues
Entity Clarity	2 / 10	FAIL	3 issues
llms.txt	2 / 10	FAIL	1 issues
Freshness	0 / 5	FAIL	1 issues
Off-site Authority (proxy)	1 / 5	FAIL	0 issues
Trust Stack	0 / 0	FAIL	4 issues
Platform Profiles	0 / 0	WARN	4 issues
Web Verification	0 / 0	PASS	0 issues
Template Coverage	0 / 0	FAIL	1 issues
Content Gap Opportunities	0 / 0	FAIL	2 issues
Content Decay	0 / 0	PASS	1 issues
Prompt Injection	0 / 0	PASS	0 issues
Negative Signals	0 / 0	PASS	0 issues

Top 10 fixes

Prioritized by severity. Issues marked auto-fixable can be patched automatically via AGNT Auto-fix.

CRITICAL · SCHEMA · AUTO-FIXABLE ~\$400/mo

No valid Organization JSON-LD

Add `<script type='application/ld+json'>` with `@type:Organization` including name, url, logo, and sameAs (e3 social profiles).

HIGH · CITATIONS ~\$413/mo

External links exist but none hit the authoritative allowlist

Cite at least one .edu/.gov, Wikipedia, IETF/W3C spec, or tier-1 publication near your flagship claims.

HIGH · LLMSTXT · AUTO-FIXABLE ~\$250/mo

llms.txt missing H1 title

Start llms.txt with `'# <Project name>'` as the H1 — per llmstxt.org this is the only required field.

HIGH · STRUCTURE ~\$325/mo

No definition-lead opener in the first 150 tokens

Open the homepage with `'<Brand> is a <category> that <differentiator>'` — this is the single biggest lever for AI citability.

HIGH · CITATIONS ~\$413/mo

Statistical claims are unsourced

Every `% / 'X customers' / stat` deserves an inline citation link to the origin study or publication.

LOW · PLATFORM_PROFILES ~\$95/mo

Google ai readiness is underdeveloped

Improve the underlying dimensions that drive google_ai citations: crawlability, structure, schema, freshness, entity clarity, and trust.

LOW · TRUST_STACK ~\$95/mo

Identity trust layer is weak

Strengthen the identity layer before expecting durable AI citations and stable visibility.

LOW · TRUST_STACK ~\$95/mo

Consistency trust layer is weak

Strengthen the consistency layer before expecting durable AI citations and stable visibility.

LOW · PLATFORM_PROFILES ~\$95/mo

Perplexity readiness is underdeveloped

Improve the underlying dimensions that drive perplexity citations: crawlability, structure, schema, freshness, entity clarity, and trust.

LOW · CONTENT_GAPS ~\$160/mo

4 entity page gaps detected

Add explicit entity surfaces: about or company page, team or founder page, pricing page, docs or API page.

Runtime Visibility appendix

The Runtime Visibility panel did not run for this scan. Requires at least 2 configured LLM engines.

Total estimated leak across all issues: \$4,510/mo

Fix them with AISO Auto-fix for \$199/mo.

Estimated, not measured. Rescan after each fix to track whether the leak shrinks.