

31

INVISIBLE

ESTIMATED MONTHLY REVENUE LEAK

\$7,843/mo

Summed across every issue AISO found on this scan.

Estimate based on industry benchmarks scaled by issue severity. Your actual impact may be higher or lower. Fix these issues and rescan to measure.

Target URL

<https://voxcpm.com/>

Scanned April 24, 2026

Runtime Visibility · 0/100 across 1 LLM engines

Dimensions

Scoring across the 9 deterministic dimensions of AI search visibility, plus non-scoring crawler/search verification signals.

Content Structure	5 / 20	FAIL	3 issues
Citation Density	10 / 20	WARN	2 issues
Crawler Access	15 / 15	PASS	0 issues
Schema Markup	0 / 15	FAIL	1 issues
Entity Clarity	0 / 10	FAIL	4 issues
Agent Readiness	1 / 10	FAIL	9 issues
llms.txt	0 / 10	FAIL	1 issues
Freshness	3 / 5	WARN	0 issues
Off-site Authority (proxy)	0 / 5	FAIL	1 issues
Template Coverage	0 / 0	FAIL	1 issues
Platform Profiles	0 / 0	FAIL	4 issues
Prompt Injection	0 / 0	PASS	0 issues
Content Decay	0 / 0	PASS	0 issues
Web Verification	0 / 0	PASS	0 issues
Negative Signals	0 / 0	PASS	0 issues
Trust Stack	0 / 0	FAIL	4 issues
Content Gap Opportunities	0 / 0	FAIL	2 issues

Top 10 fixes

Prioritized by severity. Issues marked auto-fixable can be patched automatically via AGNT Auto-fix.

CRITICAL · SCHEMA · AUTO-FIXABLE ~\$400/mo

No valid Organization JSON-LD

Add `<script type='application/ld+json'>` with `@type:Organization` including name, url, logo, and sameAs (e3 social profiles).

CRITICAL · CITATIONS ~\$500/mo

Homepage has zero external citations

Add 2–3 outbound links to .edu/.gov, Wikipedia, or major publications to back your strongest claims.

CRITICAL · LLMSTXT · AUTO-FIXABLE ~\$300/mo

No /llms.txt file found

Publish /llms.txt at the site root with `# <Project>` + a short summary + H2 sections linking to canonical doc URLs.

HIGH · STRUCTURE ~\$325/mo

No definition-lead opener in the first 150 tokens

Open the homepage with `'<Brand> is a <category> that <differentiator>'` — this is the single biggest lever for AI citability.

HIGH · AGENT_READINESS ~\$500/mo

No API or OpenAPI endpoint detected

Expose a public API reference or OpenAPI document at `/docs/api`, `/openapi.json`, or an equivalent developer URL so agents can understand callable surfaces.

HIGH · STRUCTURE ~\$325/mo

No FAQ section detected

Add a FAQ block with e5 question/answer pairs using `<details>/<summary>` or `<h3>+<p>` patterns. Also mark it up with FAQPage JSON-LD.

HIGH · CITATIONS ~\$413/mo

Statistical claims are unsourced

Every `% / 'X customers' / stat` deserves an inline citation link to the origin study or publication.

LOW · PLATFORM_PROFILES ~\$95/mo

Claude readiness is underdeveloped

Improve the underlying dimensions that drive Claude citations: crawlability, structure, schema, freshness, entity clarity, and trust.

LOW · PLATFORM_PROFILES ~\$95/mo

Perplexity readiness is underdeveloped

Improve the underlying dimensions that drive perplexity citations: crawlability, structure, schema, freshness, entity clarity, and trust.

LOW · CONTENT_GAPS

~\$160/mo

4 entity page gaps detected

Add explicit entity surfaces: about or company page, team or founder page, pricing page, docs or API page.

Runtime Visibility appendix

ANTHROPIC · NOT CITED

who are the leading providers of global advertising management solutions

Here is a comprehensive overview of the leading providers of global advertising management solutions, spanning major holding companies, AdTech platforms, and specialized agencies:

~~The~~ "Big Six" Global Advertising Holding Companies

The dominant players in global advertising are **WPP, O...

ANTHROPIC · NOT CITED

what are the top tools for CPM advertising and programmatic buying

Here is a comprehensive overview of the **top tools for CPM advertising and programmatic buying** in 2025/2026:

~~Top~~ Tools for CPM Advertising & Programmatic Buying

Programmatic advertising has fully moved from an efficiency layer to a core growth engine — spanning display, video, CTV, ...

Total estimated leak across all issues: \$7,843/mo

Fix them with AISO Auto-fix for \$199/mo.

Estimated, not measured. Rescan after each fix to track whether the leak shrinks.