

**37**

INVISIBLE

ESTIMATED MONTHLY REVENUE LEAK

**\$5,043/mo**

Summed across every issue AISO found on this scan.

Estimate based on industry benchmarks scaled by issue severity. Your actual impact may be higher or lower. Fix these issues and rescan to measure.

Target URL

**<https://crates.io/crates/zoxide>**

Scanned April 24, 2026

# Dimensions

Scoring across the 9 deterministic dimensions of AI search visibility, plus non-scoring crawler/search verification signals.

Content Structure	0 / 20	FAIL	4 issues
Citation Density	10 / 20	WARN	2 issues
Crawler Access	15 / 15	PASS	0 issues
Schema Markup	0 / 15	FAIL	2 issues
Agent Readiness	10 / 10	PASS	0 issues
llms.txt	2 / 10	FAIL	1 issues
Entity Clarity	4 / 10	WARN	3 issues
Freshness	0 / 5	FAIL	1 issues
Off-site Authority (proxy)	0 / 5	FAIL	1 issues
Content Gap Opportunities	0 / 0	FAIL	2 issues
Platform Profiles	0 / 0	FAIL	4 issues
Template Coverage	0 / 0	FAIL	1 issues
Content Decay	0 / 0	PASS	0 issues
Prompt Injection	0 / 0	PASS	0 issues
Trust Stack	0 / 0	FAIL	4 issues
Negative Signals	0 / 0	PASS	0 issues
Web Verification	0 / 0	PASS	0 issues

# Top 10 fixes

Prioritized by severity. Issues marked auto-fixable can be patched automatically via AGNT Auto-fix.

CRITICAL · CITATIONS ~\$500/mo

## Homepage has zero external citations

Add 2–3 outbound links to .edu/.gov, Wikipedia, or major publications to back your strongest claims.

CRITICAL · SCHEMA · AUTO-FIXABLE ~\$400/mo

## No valid Organization JSON-LD

Add `<script type='application/ld+json'>` with `@type:Organization` including name, url, logo, and sameAs (e3 social profiles).

HIGH · STRUCTURE ~\$325/mo

## No definition-lead opener in the first 150 tokens

Open the homepage with '`<Brand>` is a `<category>` that `<differentiator>`' — this is the single biggest lever for AI citability.

HIGH · CITATIONS ~\$413/mo

## Statistical claims are unsourced

Every `% / 'X customers' / stat` deserves an inline citation link to the origin study or publication.

HIGH · STRUCTURE ~\$325/mo

## No FAQ section detected

Add a FAQ block with e5 question/answer pairs using `<details>/<summary>` or `<h3>+<p>` patterns. Also mark it up with FAQPage JSON-LD.

HIGH · LLMSTXT · AUTO-FIXABLE ~\$250/mo

## llms.txt missing H1 title

Start llms.txt with `'# <Project name>'` as the H1 — per llmstxt.org this is the only required field.

LOW · PLATFORM\_PROFILES ~\$95/mo

## Perplexity readiness is underdeveloped

Improve the underlying dimensions that drive perplexity citations: crawlability, structure, schema, freshness, entity clarity, and trust.

LOW · SCHEMA · AUTO-FIXABLE ~\$225/mo

## Core meta tags are incomplete

Add a unique `<title>`, meta description, and canonical URL. Add Open Graph/Twitter tags for share and citation previews.

LOW · TRUST\_STACK ~\$95/mo

## Technical trust layer is weak

Strengthen the technical layer before expecting durable AI citations and stable visibility.

LOW · PLATFORM\_PROFILES

~\$95/mo

### **Claude readiness is underdeveloped**

Improve the underlying dimensions that drive claude citations: crawlability, structure, schema, freshness, entity clarity, and trust.

# Runtime Visibility appendix

The Runtime Visibility panel did not run for this scan. Requires at least 2 configured LLM engines.

**Total estimated leak across all issues: \$5,043/mo**

Fix them with AISO Auto-fix for \$199/mo.

Estimated, not measured. Rescan after each fix to track whether the leak shrinks.