

12

INVISIBLE

ESTIMATED MONTHLY REVENUE LEAK

**\$9,130/mo**

Summed across every issue AISO found on this scan.

Estimate based on industry benchmarks scaled by issue severity. Your actual impact may be higher or lower. Fix these issues and rescan to measure.

Target URL

**<http://chenglou.me/pretext>**

Scanned April 24, 2026

# Dimensions

Scoring across the 9 deterministic dimensions of AI search visibility, plus non-scoring crawler/search verification signals.

Citation Density	0 / 20	FAIL	1 issues
Content Structure	0 / 20	FAIL	4 issues
Crawler Access	7 / 15	WARN	1 issues
Schema Markup	0 / 15	FAIL	2 issues
Agent Readiness	1 / 10	FAIL	9 issues
Entity Clarity	0 / 10	FAIL	4 issues
llms.txt	0 / 10	FAIL	1 issues
Freshness	5 / 5	PASS	0 issues
Off-site Authority (proxy)	0 / 5	FAIL	1 issues
Content Decay	0 / 0	PASS	1 issues
Trust Stack	0 / 0	FAIL	4 issues
Platform Profiles	0 / 0	FAIL	4 issues
Content Gap Opportunities	0 / 0	FAIL	2 issues
Prompt Injection	0 / 0	PASS	0 issues
Template Coverage	0 / 0	FAIL	1 issues
Web Verification	0 / 0	PASS	0 issues
Negative Signals	0 / 0	PASS	0 issues

# Top 10 fixes

Prioritized by severity. Issues marked auto-fixable can be patched automatically via AGNT Auto-fix.

CRITICAL · LLMSTXT · AUTO-FIXABLE ~\$300/mo

## No /llms.txt file found

Publish /llms.txt at the site root with '# <Project>' + a short summary + H2 sections linking to canonical doc URLs.

CRITICAL · CITATIONS ~\$500/mo

## Homepage has zero external citations

Add 2–3 outbound links to .edu/.gov, Wikipedia, or major publications to back your strongest claims.

CRITICAL · SCHEMA · AUTO-FIXABLE ~\$400/mo

## No valid Organization JSON-LD

Add <script type='application/ld+json'> with @type:Organization including name, url, logo, and sameAs (e3 social profiles).

HIGH · CRAWLER ~\$1,000/mo

## No robots.txt found

Publish a /robots.txt that explicitly allows GPTBot, ClaudeBot, PerplexityBot, Google-Extended and other AI crawlers.

HIGH · AGENT\_READINESS ~\$500/mo

## No API or OpenAPI endpoint detected

Expose a public API reference or OpenAPI document at /docs/api, /openapi.json, or an equivalent developer URL so agents can understand callable surfaces.

HIGH · STRUCTURE ~\$325/mo

## No FAQ section detected

Add a FAQ block with e5 question/answer pairs using <details>/<summary> or <h3>+<p> patterns. Also mark it up with FAQPage JSON-LD.

HIGH · STRUCTURE ~\$325/mo

## No definition-lead opener in the first 150 tokens

Open the homepage with '<Brand> is a <category> that <differentiator>' — this is the single biggest lever for AI citability.

LOW · PLATFORM\_PROFILES ~\$95/mo

## Claude readiness is underdeveloped

Improve the underlying dimensions that drive Claude citations: crawlability, structure, schema, freshness, entity clarity, and trust.

LOW · TEMPLATE\_COVERAGE ~\$95/mo

## Template coverage is limited in homepage-only scans

Run Template Audit, Full Site, or Deep Investigation mode to compare key templates across the site.

LOW · SCHEMA · AUTO-FIXABLE ~\$225/mo

### Core meta tags are incomplete

Add a unique <title>, meta description, and canonical URL. Add Open Graph/Twitter tags for share and citation previews.

# Runtime Visibility appendix

The Runtime Visibility panel did not run for this scan. Requires at least 2 configured LLM engines.

**Total estimated leak across all issues: \$9,130/mo**

Fix them with ALSO Auto-fix for \$199/mo.

Estimated, not measured. Rescan after each fix to track whether the leak shrinks.