

13

INVISIBLE

ESTIMATED MONTHLY REVENUE LEAK

\$8,763/mo

Summed across every issue AISO found on this scan.

Estimate based on industry benchmarks scaled by issue severity. Your actual impact may be higher or lower. Fix these issues and rescan to measure.

Target URL

<https://tolaria.md/>

Scanned April 25, 2026

Dimensions

Scoring across the 9 deterministic dimensions of AI search visibility, plus non-scoring crawler/search verification signals.

Content Structure	5 / 20	FAIL	3 issues
Citation Density	0 / 20	FAIL	1 issues
Crawler Access	7 / 15	WARN	1 issues
Schema Markup	0 / 15	FAIL	2 issues
llms.txt	0 / 10	FAIL	1 issues
Entity Clarity	0 / 10	FAIL	4 issues
Agent Readiness	2 / 10	FAIL	8 issues
Freshness	0 / 5	FAIL	1 issues
Off-site Authority (proxy)	0 / 5	FAIL	1 issues
Template Coverage	0 / 0	FAIL	1 issues
Web Verification	0 / 0	PASS	0 issues
Content Gap Opportunities	0 / 0	FAIL	2 issues
Trust Stack	0 / 0	FAIL	5 issues
Negative Signals	0 / 0	PASS	0 issues
Prompt Injection	0 / 0	PASS	0 issues
Content Decay	0 / 0	PASS	1 issues
Platform Profiles	0 / 0	FAIL	4 issues

Top 10 fixes

Prioritized by severity. Issues marked auto-fixable can be patched automatically via AGNT Auto-fix.

CRITICAL · LLMSTXT · AUTO-FIXABLE ~\$300/mo

No /llms.txt file found

Publish /llms.txt at the site root with '# <Project>' + a short summary + H2 sections linking to canonical doc URLs.

CRITICAL · SCHEMA · AUTO-FIXABLE ~\$400/mo

No valid Organization JSON-LD

Add <script type='application/ld+json'> with @type:Organization including name, url, logo, and sameAs (e3 social profiles).

HIGH · CITATIONS ~\$413/mo

External links exist but none hit the authoritative allowlist

Cite at least one .edu/.gov, Wikipedia, IETF/W3C spec, or tier-1 publication near your flagship claims.

HIGH · CRAWLER ~\$1,000/mo

No robots.txt found

Publish a /robots.txt that explicitly allows GPTBot, ClaudeBot, PerplexityBot, Google-Extended and other AI crawlers.

HIGH · STRUCTURE ~\$325/mo

No definition-lead opener in the first 150 tokens

Open the homepage with '<Brand> is a <category> that <differentiator>' — this is the single biggest lever for AI citability.

HIGH · AGENT_READINESS ~\$500/mo

No API or OpenAPI endpoint detected

Expose a public API reference or OpenAPI document at /docs/api, /openapi.json, or an equivalent developer URL so agents can understand callable surfaces.

HIGH · STRUCTURE ~\$325/mo

No FAQ section detected

Add a FAQ block with e5 question/answer pairs using <details>/<summary> or <h3>+<p> patterns. Also mark it up with FAQPage JSON-LD.

LOW · TEMPLATE_COVERAGE ~\$95/mo

Template coverage is limited in homepage-only scans

Run Template Audit, Full Site, or Deep Investigation mode to compare key templates across the site.

LOW · CONTENT_DECAY ~\$225/mo

Volatile content lacks update signals

Pages about prices, versions, launches, or changing data should expose a clear last-updated date and refresh cadence.

LOW · ENTITY

~\$160/mo

No named author or byline visible

If the homepage surfaces editorial content, include an author byline (Person JSON-LD or 'By <Name>').

Runtime Visibility appendix

The Runtime Visibility panel did not run for this scan. Requires at least 2 configured LLM engines.

Total estimated leak across all issues: \$8,763/mo

Fix them with AISO Auto-fix for \$199/mo.

Estimated, not measured. Rescan after each fix to track whether the leak shrinks.