

31

INVISIBLE

ESTIMATED MONTHLY REVENUE LEAK

\$8,165/mo

Summed across every issue AISO found on this scan.

Estimate based on industry benchmarks scaled by issue severity. Your actual impact may be higher or lower. Fix these issues and rescan to measure.

Target URL

<https://evomap.ai/>

Scanned April 25, 2026

Dimensions

Scoring across the 9 deterministic dimensions of AI search visibility, plus non-scoring crawler/search verification signals.

Content Structure	5 / 20	FAIL	3 issues
Citation Density	10 / 20	WARN	2 issues
Crawler Access	0 / 15	FAIL	2 issues
Schema Markup	3 / 15	FAIL	2 issues
llms.txt	8 / 10	PASS	0 issues
Agent Readiness	7.2 / 10	WARN	3 issues
Entity Clarity	0 / 10	FAIL	4 issues
Freshness	0 / 5	FAIL	1 issues
Off-site Authority (proxy)	1 / 5	FAIL	0 issues
Platform Profiles	0 / 0	WARN	4 issues
Template Coverage	0 / 0	FAIL	1 issues
Content Gap Opportunities	0 / 0	FAIL	2 issues
Prompt Injection	0 / 0	PASS	0 issues
Negative Signals	0 / 0	WARN	0 issues
Content Decay	0 / 0	PASS	1 issues
Trust Stack	0 / 0	FAIL	5 issues
Web Verification	0 / 0	PASS	0 issues

Top 10 fixes

Prioritized by severity. Issues marked auto-fixable can be patched automatically via AGNT Auto-fix.

CRITICAL · SCHEMA · AUTO-FIXABLE ~\$400/mo

No valid Organization JSON-LD

Add `<script type='application/ld+json'>` with `@type:Organization` including name, url, logo, and sameAs (e3 social profiles).

CRITICAL · CRAWLER ~\$1,200/mo

Homepage returns 403 for GPTBot

Remove WAF/CDN rules that block OpenAI's GPTBot crawler and similar AI user agents.

CRITICAL · CRAWLER · AUTO-FIXABLE ~\$1,200/mo

robots.txt blocks 8 AI bots

Allowlist AI crawlers in robots.txt. Start with GPTBot, ClaudeBot, PerplexityBot, Google-Extended.

HIGH · CITATIONS ~\$413/mo

Statistical claims are unsourced

Every `% / 'X customers' / stat` deserves an inline citation link to the origin study or publication.

HIGH · CITATIONS ~\$413/mo

External links exist but none hit the authoritative allowlist

Cite at least one `.edu/.gov`, Wikipedia, IETF/W3C spec, or tier-1 publication near your flagship claims.

HIGH · STRUCTURE ~\$325/mo

No definition-lead opener in the first 150 tokens

Open the homepage with `'<Brand> is a <category> that <differentiator>'` — this is the single biggest lever for AI citability.

LOW · PLATFORM_PROFILES ~\$95/mo

Claude readiness is underdeveloped

Improve the underlying dimensions that drive claude citations: crawlability, structure, schema, freshness, entity clarity, and trust.

LOW · TEMPLATE_COVERAGE ~\$95/mo

Template coverage is limited in homepage-only scans

Run Template Audit, Full Site, or Deep Investigation mode to compare key templates across the site.

LOW · CONTENT_GAPS ~\$160/mo

3 entity page gaps detected

Add explicit entity surfaces: about or company page, team or founder page, pricing page.

LOW · TRUST_STACK ~\$95/mo

Authority trust layer is weak

Strengthen the authority layer before expecting durable AI citations and stable visibility.

Runtime Visibility appendix

The Runtime Visibility panel did not run for this scan. Requires at least 2 configured LLM engines.

Total estimated leak across all issues: \$8,165/mo

Fix them with AISO Auto-fix for \$199/mo.

Estimated, not measured. Rescan after each fix to track whether the leak shrinks.