

21

INVISIBLE

ESTIMATED MONTHLY REVENUE LEAK

\$7,950/mo

Summed across every issue AISO found on this scan.

Estimate based on industry benchmarks scaled by issue severity. Your actual impact may be higher or lower. Fix these issues and rescan to measure.

Target URL

<https://openclaw.ai/>

Scanned April 25, 2026

Dimensions

Scoring across the 9 deterministic dimensions of AI search visibility, plus non-scoring crawler/search verification signals.

Content Structure	5 / 20	FAIL	3 issues
Citation Density	0 / 20	FAIL	2 issues
Crawler Access	7 / 15	WARN	1 issues
Schema Markup	0 / 15	FAIL	2 issues
Entity Clarity	0 / 10	FAIL	4 issues
Agent Readiness	5 / 10	WARN	5 issues
llms.txt	0 / 10	FAIL	1 issues
Freshness	5 / 5	PASS	0 issues
Off-site Authority (proxy)	1 / 5	FAIL	0 issues
Template Coverage	0 / 0	FAIL	1 issues
Web Verification	0 / 0	PASS	0 issues
Negative Signals	0 / 0	WARN	0 issues
Prompt Injection	0 / 0	PASS	0 issues
Content Decay	0 / 0	PASS	1 issues
Trust Stack	0 / 0	FAIL	4 issues
Platform Profiles	0 / 0	FAIL	4 issues
Content Gap Opportunities	0 / 0	FAIL	2 issues

Top 10 fixes

Prioritized by severity. Issues marked auto-fixable can be patched automatically via AGNT Auto-fix.

CRITICAL · LLMSTXT · AUTO-FIXABLE ~\$300/mo

No //lms.txt file found

Publish //lms.txt at the site root with '# <Project>' + a short summary + H2 sections linking to canonical doc URLs.

CRITICAL · SCHEMA · AUTO-FIXABLE ~\$400/mo

No valid Organization JSON-LD

Add <script type='application/ld+json'> with @type:Organization including name, url, logo, and sameAs (e3 social profiles).

HIGH · CRAWLER ~\$1,000/mo

No robots.txt found

Publish a /robots.txt that explicitly allows GPTBot, ClaudeBot, PerplexityBot, Google-Extended and other AI crawlers.

HIGH · STRUCTURE ~\$325/mo

No definition-lead opener in the first 150 tokens

Open the homepage with '<Brand> is a <category> that <differentiator>' — this is the single biggest lever for AI citability.

HIGH · AGENT_READINESS ~\$500/mo

No API or OpenAPI endpoint detected

Expose a public API reference or OpenAPI document at /docs/api, /openapi.json, or an equivalent developer URL so agents can understand callable surfaces.

HIGH · CITATIONS ~\$413/mo

Statistical claims are unsourced

Every % / 'X customers' / stat deserves an inline citation link to the origin study or publication.

HIGH · CITATIONS ~\$413/mo

External links exist but none hit the authoritative allowlist

Cite at least one .edu/.gov, Wikipedia, IETF/W3C spec, or tier-1 publication near your flagship claims.

HIGH · SCHEMA · AUTO-FIXABLE ~\$500/mo

FAQ section exists but is not marked up as FAQPage JSON-LD

Wrap the FAQ with a FAQPage JSON-LD block so AI engines can lift the Q/A pairs verbatim.

LOW · PLATFORM_PROFILES ~\$95/mo

Claude readiness is underdeveloped

Improve the underlying dimensions that drive Claude citations: crawlability, structure, schema, freshness, entity clarity, and trust.

LOW · TEMPLATE_COVERAGE ~\$95/mo

Template coverage is limited in homepage-only scans

Run Template Audit, Full Site, or Deep Investigation mode to compare key templates across the site.

Runtime Visibility appendix

The Runtime Visibility panel did not run for this scan. Requires at least 2 configured LLM engines.

Total estimated leak across all issues: \$7,950/mo

Fix them with ALSO Auto-fix for \$199/mo.

Estimated, not measured. Rescan after each fix to track whether the leak shrinks.