

**52**

PARTIAL

ESTIMATED MONTHLY REVENUE LEAK

**\$5,015/mo**

Summed across every issue AISO found on this scan.

Estimate based on industry benchmarks scaled by issue severity. Your actual impact may be higher or lower. Fix these issues and rescan to measure.

Target URL

**<https://posthog.com/>**

Scanned April 25, 2026

# Dimensions

Scoring across the 9 deterministic dimensions of AI search visibility, plus non-scoring crawler/search verification signals.

Content Structure	10 / 20	WARN	2 issues
Citation Density	10 / 20	WARN	2 issues
Crawler Access	15 / 15	PASS	0 issues
Schema Markup	0 / 15	FAIL	2 issues
llms.txt	8 / 10	PASS	1 issues
Entity Clarity	2 / 10	FAIL	3 issues
Agent Readiness	7.2 / 10	WARN	3 issues
Freshness	5 / 5	PASS	0 issues
Off-site Authority (proxy)	0 / 5	FAIL	1 issues
Content Decay	0 / 0	PASS	1 issues
Prompt Injection	0 / 0	PASS	0 issues
Trust Stack	0 / 0	FAIL	3 issues
Platform Profiles	0 / 0	WARN	2 issues
Template Coverage	0 / 0	FAIL	1 issues
Content Gap Opportunities	0 / 0	FAIL	2 issues
Negative Signals	0 / 0	WARN	1 issues
Web Verification	0 / 0	PASS	0 issues

# Top 10 fixes

Prioritized by severity. Issues marked auto-fixable can be patched automatically via AGNT Auto-fix.

CRITICAL · SCHEMA · AUTO-FIXABLE ~\$400/mo

## No valid Organization JSON-LD

Add `<script type='application/ld+json'>` with `@type:Organization` including name, url, logo, and sameAs (e3 social profiles).

HIGH · CITATIONS ~\$413/mo

## Statistical claims are unsourced

Every `% / 'X customers' / stat` deserves an inline citation link to the origin study or publication.

HIGH · STRUCTURE ~\$325/mo

## No FAQ section detected

Add a FAQ block with e5 question/answer pairs using `<details>/<summary>` or `<h3>+<p>` patterns. Also mark it up with FAQPage JSON-LD.

HIGH · CITATIONS ~\$413/mo

## External links exist but none hit the authoritative allowlist

Cite at least one `.edu/.gov`, Wikipedia, IETF/W3C spec, or tier-1 publication near your flagship claims.

LOW · OFFSITE ~\$95/mo

## No social/authority footprint linked from header or footer

Add links to Wikipedia, LinkedIn company page, YouTube channel, or GitHub org so AI engines can cross-reference authority.

LOW · AGENT\_READINESS ~\$320/mo

## No WebMCP access signal detected

If the site supports browser-native agent access, publish a WebMCP endpoint or discovery document and link it from developer docs and `llms.txt`.

LOW · ENTITY ~\$160/mo

## No named author or byline visible

If the homepage surfaces editorial content, include an author byline (Person JSON-LD or `'By <Name>'`).

LOW · ENTITY · AUTO-FIXABLE ~\$160/mo

## Organization JSON-LD missing founder

Add `'founder': [{ @type: Person, name: ... }]` to the Organization schema.

LOW · AGENT\_READINESS ~\$320/mo

## No Portal visit layer detected

If the service supports temporary agent visits, publish a Portal manifest at `/portal` with tool metadata and a call endpoint, then link it from docs and `llms.txt`.

LOW · TRUST\_STACK

~\$95/mo

### **Authority trust layer is weak**

Strengthen the authority layer before expecting durable AI citations and stable visibility.

# Runtime Visibility appendix

The Runtime Visibility panel did not run for this scan. Requires at least 2 configured LLM engines.

**Total estimated leak across all issues: \$5,015/mo**

Fix them with ALSO Auto-fix for \$199/mo.

Estimated, not measured. Rescan after each fix to track whether the leak shrinks.