

**45**

PARTIAL

ESTIMATED MONTHLY REVENUE LEAK

**\$7,020/mo**

Summed across every issue AISO found on this scan.

Estimate based on industry benchmarks scaled by issue severity. Your actual impact may be higher or lower. Fix these issues and rescan to measure.

Target URL

**<https://sipsip.ai/>**

Scanned April 25, 2026

# Dimensions

Scoring across the 9 deterministic dimensions of AI search visibility, plus non-scoring crawler/search verification signals.

Citation Density	10 / 20	WARN	2 issues
Content Structure	5 / 20	FAIL	3 issues
Schema Markup	8 / 15	WARN	0 issues
Crawler Access	15 / 15	PASS	0 issues
Entity Clarity	2 / 10	FAIL	3 issues
llms.txt	6 / 10	WARN	1 issues
Agent Readiness	2 / 10	FAIL	8 issues
Freshness	0 / 5	FAIL	1 issues
Off-site Authority (proxy)	2 / 5	WARN	0 issues
Content Decay	0 / 0	PASS	1 issues
Trust Stack	0 / 0	FAIL	4 issues
Platform Profiles	0 / 0	WARN	4 issues
Negative Signals	0 / 0	PASS	0 issues
Prompt Injection	0 / 0	PASS	0 issues
Web Verification	0 / 0	PASS	0 issues
Template Coverage	0 / 0	FAIL	1 issues
Content Gap Opportunities	0 / 0	FAIL	2 issues

# Top 10 fixes

Prioritized by severity. Issues marked auto-fixable can be patched automatically via AGNT Auto-fix.

HIGH · CITATIONS ~\$413/mo

## Statistical claims are unsourced

Every % / 'X customers' / stat deserves an inline citation link to the origin study or publication.

HIGH · STRUCTURE ~\$325/mo

## No FAQ section detected

Add a FAQ block with e5 question/answer pairs using `<details>/<summary>` or `<h3>+<p>` patterns. Also mark it up with FAQPage JSON-LD.

HIGH · AGENT\_READINESS ~\$500/mo

## No API or OpenAPI endpoint detected

Expose a public API reference or OpenAPI document at `/docs/api`, `/openapi.json`, or an equivalent developer URL so agents can understand callable surfaces.

HIGH · CITATIONS ~\$413/mo

## External links exist but none hit the authoritative allowlist

Cite at least one `.edu/.gov`, Wikipedia, IETF/W3C spec, or tier-1 publication near your flagship claims.

HIGH · STRUCTURE ~\$325/mo

## No definition-lead opener in the first 150 tokens

Open the homepage with `'<Brand> is a <category> that <differentiator>'` — this is the single biggest lever for AI citability.

LOW · PLATFORM\_PROFILES ~\$95/mo

## Claude readiness is underdeveloped

Improve the underlying dimensions that drive claude citations: crawlability, structure, schema, freshness, entity clarity, and trust.

LOW · PLATFORM\_PROFILES ~\$95/mo

## Google ai readiness is underdeveloped

Improve the underlying dimensions that drive google\_ai citations: crawlability, structure, schema, freshness, entity clarity, and trust.

LOW · TEMPLATE\_COVERAGE ~\$95/mo

## Template coverage is limited in homepage-only scans

Run Template Audit, Full Site, or Deep Investigation mode to compare key templates across the site.

LOW · ENTITY · AUTO-FIXABLE ~\$160/mo

## Organization JSON-LD missing founder

Add `'founder': [{ @type: Person, name: ... }]` to the Organization schema.

LOW · CONTENT\_DECAY ~\$225/mo

### **Volatile content lacks update signals**

Pages about prices, versions, launches, or changing data should expose a clear last-updated date and refresh cadence.

# Runtime Visibility appendix

The Runtime Visibility panel did not run for this scan. Requires at least 2 configured LLM engines.

**Total estimated leak across all issues: \$7,020/mo**

Fix them with AISO Auto-fix for \$199/mo.

Estimated, not measured. Rescan after each fix to track whether the leak shrinks.