

**38**

INVISIBLE

ESTIMATED MONTHLY REVENUE LEAK

**\$6,505/mo**

Summed across every issue AISO found on this scan.

Estimate based on industry benchmarks scaled by issue severity. Your actual impact may be higher or lower. Fix these issues and rescan to measure.

Target URL

**<https://every.to/guides/compound-engineering>**

Scanned April 24, 2026

# Dimensions

Scoring across the 9 deterministic dimensions of AI search visibility, plus non-scoring crawler/search verification signals.

Citation Density	0 / 20	FAIL	2 issues
Content Structure	5 / 20	FAIL	3 issues
Schema Markup	0 / 15	FAIL	3 issues
Crawler Access	15 / 15	PASS	0 issues
Entity Clarity	5 / 10	WARN	2 issues
Agent Readiness	5.2 / 10	WARN	5 issues
llms.txt	6 / 10	WARN	2 issues
Off-site Authority (proxy)	3 / 5	WARN	0 issues
Freshness	3 / 5	WARN	0 issues
Platform Profiles	0 / 0	FAIL	4 issues
Content Gap Opportunities	0 / 0	FAIL	2 issues
Trust Stack	0 / 0	FAIL	3 issues
Template Coverage	0 / 0	FAIL	1 issues
Content Decay	0 / 0	PASS	0 issues
Negative Signals	0 / 0	WARN	1 issues
Prompt Injection	0 / 0	PASS	0 issues
Web Verification	0 / 0	PASS	0 issues

# Top 10 fixes

Prioritized by severity. Issues marked auto-fixable can be patched automatically via AGNT Auto-fix.

CRITICAL · SCHEMA · AUTO-FIXABLE ~\$400/mo

## No valid Organization JSON-LD

Add `<script type='application/ld+json'>` with `@type:Organization` including name, url, logo, and sameAs (e3 social profiles).

HIGH · CITATIONS ~\$413/mo

## External links exist but none hit the authoritative allowlist

Cite at least one .edu/.gov, Wikipedia, IETF/W3C spec, or tier-1 publication near your flagship claims.

HIGH · CITATIONS ~\$413/mo

## Statistical claims are unsourced

Every `% / 'X customers' / stat` deserves an inline citation link to the origin study or publication.

HIGH · AGENT\_READINESS ~\$500/mo

## No API or OpenAPI endpoint detected

Expose a public API reference or OpenAPI document at `/docs/api`, `/openapi.json`, or an equivalent developer URL so agents can understand callable surfaces.

HIGH · LLMSTXT ~\$250/mo

## 4 linked URL(s) in llms.txt return non-200

Fix or remove broken links in llms.txt — crawlers will mistrust the file if samples 404.

HIGH · SCHEMA · AUTO-FIXABLE ~\$500/mo

## FAQ section exists but is not marked up as FAQPage JSON-LD

Wrap the FAQ with a FAQPage JSON-LD block so AI engines can lift the Q/A pairs verbatim.

HIGH · STRUCTURE ~\$325/mo

## No definition-lead opener in the first 150 tokens

Open the homepage with `'<Brand> is a <category> that <differentiator>'` — this is the single biggest lever for AI citability.

LOW · AGENT\_READINESS ~\$320/mo

## No x402 payment support detected

If paid agent/API access is supported, document x402 payment flow, supported networks/tokens, payment headers, and facilitator behavior.

LOW · TEMPLATE\_COVERAGE ~\$95/mo

## Template coverage is limited in homepage-only scans

Run Template Audit, Full Site, or Deep Investigation mode to compare key templates across the site.

LOW · CONTENT\_GAPS ~\$160/mo

## 3 entity page gaps detected

Add explicit entity surfaces: team or founder page, pricing page, docs or API page.

# Runtime Visibility appendix

The Runtime Visibility panel did not run for this scan. Requires at least 2 configured LLM engines.

**Total estimated leak across all issues: \$6,505/mo**

Fix them with AISO Auto-fix for \$199/mo.

Estimated, not measured. Rescan after each fix to track whether the leak shrinks.